



## Northern Peninsula Regional Service Board

### PUBLIC NOTICE

## ILLEGAL DUMPING

The Northern Peninsula Regional Service Board (NorPen) would like to make people aware that with spring in the air we will be stepping up our illegal dumping surveillance program. This means that cameras are installed in strategic places from L'Anse Aux Meadows to River of Ponds, on the Northern Peninsula.

This surveillance program is to combat illegal dumping and is being implemented across the province by the Multi Materials Stewardship Board (MMSB). NorPen has already had great success with this program. After a lengthy investigation by NorPen, reports have been forwarded to RCMP for further investigation. This resulted in one individual being charged and convicted under the Environmental Protection Act.

A second case will be presented in provincial court sometime in July, 2015. Cameras have captured multiple images, which identified the individuals; the vehicles used, and refuse left behind.

Residents are encouraged to take an active role in protecting their communities and reporting suspicious activity related to illegal dumping. Through a new partnership, the Multi-Material Stewardship Board and Crime Stoppers have launched a public awareness campaign to deter potential offenders from dumping their garbage at unauthorized sites throughout the province.

Anyone can anonymously report suspicious activity simply by calling 1-800-222-TIPS (8477) or emailing or texting Crime Stoppers. Please take note of what you see and pay particular attention to license plate number, make and color of vehicle, location and time of day. For more information, visit [www.nlcrimestoppers.com](http://www.nlcrimestoppers.com).

Please note in addition to cash awards, Crime Stoppers guarantee anonymity to anyone who provides information that leads to the arrest or laying charges against criminal offenders.

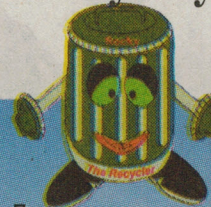
Please stop and think, before littering or illegal dumping. There will be zero tolerance for anyone caught performing this senseless act. Through hard work and our strong partnership with the RCMP, be assured that anyone caught littering or illegally dumping will be prosecuted. Upon successful convictions NorPen will be releasing all information such as names, images of all vehicles and refuse to the general public.

It costs nothing for residents to drop off waste and very little for businesses. Yet, this is still happening. Fines under the Province's Environmental Protection Act can reach as high as \$10,000 for illegal dumping.

Hopefully, individuals will reconsider their actions and realize that not only does illegal dumping harm our environment and our tourism - it carries a hefty fine.

NorPen would like to say a special thank you to the RCMP for their expertise and willingness to help make this program possible.

### Rocky Says



**"reduce, reuse, recycle"**



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